



UK



Abu Dhabi Yacht Show Case Study

The Abu Dhabi Yacht Show is the only annual exhibition dedicated to the superyacht and megayacht sectors in the Middle East.

The requirements included temporary structures for three exhibition spaces and a hospitality suite at the Yas Marina Circuit.

Structures supplied

Approximately 7,000sqm of event structures were supplied, including structures for:

- › Exhibitions: 3 x Giant structures with Apex roof
- › Hospitality: An Absolute structure with Apex roof

This project provided plenty of challenges from the start! The client's final requirements were confirmed in late December leaving only a few weeks to plan everything and arrange delivery to Abu Dhabi. With a lead-time of four weeks for shipments to Abu Dhabi, work had to be done very quickly to establish the client's exact requirements so that the equipment could arrive in time for the start of the build on 8th February.

The initial plan was to build the event structures on floating pontoons on the water of the Yas Marina but, sadly, the client did not receive permission to do this, so a new location had to be found quickly. With a very tight schedule the Yas Marina Circuit was chosen as the new location and new plans were quickly drawn up, which only received approval the day that the build was due to start.

A flexible attitude and close working relationship with the client ensured, despite the short timescales and amended plans, this project was delivered on time and to GL events UK's exacting standards. The result was an event with a real wow factor and the temporary structures provided the perfect backdrop.





"We are really pleased to be working with GL events UK, their flexible approach and high-quality temporary structures will be a great fit for what we are aiming to achieve at the Yas Marina - quality and style is key for the superyacht market and we believe GL events UK can meet this criteria." Commented Yamini Bhat- Group Operations Director of IIR Middle East, organisers of Abu Dhabi Yacht Show

Abu Dhabi Yacht Show Case Study



GL events UK

Station Road
Castle Donington
DE74 2NL

T : 01332 850 000

Second Drove
Fengate, Peterborough
PE1 5XA

T : 01773 344 110

www.glevents.co.uk

