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Kent County Cricket Club Case Study

GL events UK was appointed by Galliford Try, on behalf of Kent County Cricket Club, to undergo a technical curved seating structure to follow the profile of the playing field. The club required the new seating to follow the curvature of the cricket pitch at the Beckenham ground, add value by giving spectators an optimum viewing experience and also comply with all planning regulations.



The cricket club's existing temporary seating was removed and replaced with a brand new 2,600-capacity permanent grandstand, as part of its major redevelopment programme.

The terrace structure incorporated a deep tread dimension to improve sightlines across the field of play and increase spectator's viewing experience.

The local authority specifically requested the attractive timber board cladding envelop to the rear and side entrances, to give the structure a natural and earthy appearance. The stand was set into a concrete structure and kitted out with beautiful green seats to blend with the environment and complement the stylish timber cladding. Internally, the club gained improved toilet facilities and roller shutter entrances.

The conclusion is a high-quality, attractive, cost-effective solution and the curvature of the pitch really sets off the overall aesthetic.

The renovation project started in 2013 and took just five months till the final result – and what a result!

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