



UK



BADA



BADA Antiques and Fine Art Fair

Case Study

GL events UK has supported The British Antique Dealers' Association (BADA) since 1996. The Association is supplied with premium, bespoke exhibition space for its annual Antiques and Fine Art Fair - a beautifully stylish,

world-renowned, seven-day event held in the Duke of York Square alongside the popular Kings Road in Chelsea, London.

BADA is the trade association for the fine art, design and antiques community. Its annual Fair is exclusive to members of the association and is a highlight and showcase for the community, offering a prestigious trading platform.

A 4,800sqm temporary exhibition solution is designed to offer the ambiance of a permanent, multi-purpose gallery; complete with a restaurant and coffee bars, washrooms, a generous foyer, customer service areas, visitor break-out spaces and generous, sweeping aisles.

Created within a restricted space and to strict timescales, the solution provided by GL events UK comprises a total of six diverse and interlinked temporary structures of the highest specification.





Finally, a bespoke shop-front entrance is created, giving the venue a unique and sophisticated, attention-grabbing appearance that characterises the event perfectly.

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