



UK



## RHS Chelsea Flower Show

### Case Study

The RHS Chelsea Flower Show is one of the oldest and most prestigious horticultural shows in the UK. It has been held in the Royal Hospital Gardens at Chelsea in London since 1913 and now attracts approximately 167,000 visitors per year.



The show required temporary structures for a show office, bandstand area, restaurant and hospitality village.

GL events UK supplied approximately 7,000sqm of temporary structures to the site. They were used for a variety of solutions such as corporate hospitality, general admission, catering, restaurants and a bandstand area.

An Absolute double-deck structure was supplied for the Moët and Chandon Champagne Bar and Seafood Restaurant, which was finished spectacularly by the in-house interior finishing experts at GL events UK.

Various pagodas were used to create the bandstand area which included cover for seating, a café, the garden terrace and catering.

Improvements included extended decking areas, new-look handrails and a re-configured layout of the hospitality suites which are made with GL events UK's Smart System - the exclusive range of individual hospitality chalets.





### Structures supplied

- › Show office: 8m x 15m glass-fronted Premier pavilion
- › Bandstand area: various pagodas
- › North Ranelagh restaurant: 20m x 40m Absolute double-deck
- › Exhibitors restaurant: 10m x 30m Absolute structure
- › Hospitality village: 16 6m x 12m Smart System units
- › Thames View restaurant: 12m x 30m Premier pavilion and 8m x 15m Premier pavilion

After great success at the RHS' northern flower show at Tatton Park, Fortnum and Mason is now the incumbent hospitality provider and the partnership has worked closely together to make improvements to the look and feel of the hospitality village.

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