

# **Cookies Policy**

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#### Introduction

This Cookies Policy explains how we use cookies and similar technologies on our website, in compliance with:

- UK General Data Protection Regulation (UK GDPR)
- The Privacy and Electronic Communications Regulations (PECR)
- The European Union ePrivacy Directive (2002/58/EC)
- Applicable ISO standards related to information security (e.g., ISO/IEC 27001)

This Cookies Policy applies to **GL events UK Ltd**. Please read it carefully, as it contains important information on how we use cookies and similar technologies to enhance performance and improve your user experience.

This policy should be read alongside our Privacy Policy, which explains how and why we collect, store, use and share personal information, your rights, and how to contact us or the relevant supervisory authority if you have a complaint.

By continuing to use our website, you agree to our use of cookies.

## What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, smartphone) by websites you visit. They help websites function properly, improve efficiency, and provide information to website owners.

- A cookie helps a website recognise your device on subsequent visits.
- Cookies can track site performance, remember your login and preferences, and recommend content.
- Some cookies store personal data, such as your username if you opt to "remember me."
- Most cookies collect anonymous data, such as pages visited or general geographic location.

## **Types of Cookies We Use**

<b>Category</b> Essential Cookies	Purpose Required for website operation. For example, enabling login and access to	<b>Legal Basis</b> Legitimate Interest
	secure areas.	
Functionality	Remember user preferences such as language and location. Enhance	Consent
	personalisation but do not track browsing on other sites.	
Analytical Or	Remember user preferences such as language and location. Enhance	Consent
Performance Cookies	personalisation but do not track browsing on other sites.	
<b>Advertising Cookies</b>	Remember user preferences such as language and location. Enhance	Consent
	personalisation but do not track browsing on other sites.	

## **How We Use Cookies**

We use cookies to:

- Ensure the website functions properly
- Analyse site traffic and usage patterns
- Personalise your browsing experience
- Deliver relevant advertising based on your interests

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## **Third-Party Cookies**

Some cookies are placed by third-party services that appear on our pages. These include:

- Social media platforms (e.g., Facebook, LinkedIn, Twitter)
- Advertising networks
- Analytics providers (e.g., Google Analytics)

These third parties may use cookies to:

- Track your browsing across different websites
- Build a profile of your interests
- Deliver targeted advertising

We encourage you to read their respective privacy policies.

#### **Cookie Consent and Control**

In accordance with the ePrivacy Directive and the UK GDPR, upon your first visit to our website, you will be presented with a cookie banner requesting your consent to use cookies. You may:

- Accept all cookies
- Reject non-essential cookies
- Customise your cookie preferences

You may change or withdraw your consent at any time by clicking the "Cookie Settings" link in the footer of our website.

## **Managing Cookies in Your Browser**

You can configure your browser to:

- · Automatically accept or reject all cookies
- Notify you when a cookie is issued
- Block third-party cookies

Browser-specific guidance:

- Chrome: <a href="https://support.google.com/chrome/answer/95647">https://support.google.com/chrome/answer/95647</a>
- Firefox: <a href="https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences">https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences</a>
- Safari: <a href="https://support.apple.com/en-gb/HT201265">https://support.apple.com/en-gb/HT201265</a>
- Edge: <a href="https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09">https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09</a>
- Adobe Flash Player: <a href="http://www.adobe.com/fr">http://www.adobe.com/fr</a>.

## **Cookie Duration**

**Cookie Type**Session Cookies
Persistent Cookies

**Duration** 

Deleted when you close your browser Remain until deleted or expiration date

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## **Data Sharing and Transfers**

We do not sell your personal data. Some cookies may transfer your data to third countries. Where this occurs, we ensure appropriate safeguards are in place (e.g., Standard Contractual Clauses) in accordance with both UK GDPR and EU GDPR requirements.

## Does anyone else use cookies on this site?

We also use or allow third parties to serve cookies that fall into the four categories above. For example, like many companies, we use Google Analytics to help monitor the website traffic. Our Privacy Policy describes how we may collect data in further detail. We may also use third party cookies to help with security, market research, revenue tracking, improving the websites functionality and monitoring compliance with our terms and conditions and copyright policy.

### **Your Rights**

Under the UK GDPR and EU GDPR, you have rights regarding your personal data, including:

- Right to access
- Right to rectification
- Right to erasure
- Right to object to processing (including profiling and automated decisions)

For more information or to exercise your rights, contact: data@glevents.co.uk

#### Can a user block cookie?

- As explained above, cookies help you to get the most out of the website.
- The first time you accessed each of the websites, you should have seen an overlay at the bottom of the website which explains that by continuing to access the website, you are consenting to the use of cookies by us.
- However, if you do wish to disable our cookies then please follow the link to 'cookie Settings' in the footer of our website.
- You can set most modern browsers to prevent any cookies being placed on your device, but you may then have to manually adjust some preferences every time you visit a site/page.
- Please remember that if you do choose to disable cookies, you may find that services, sections of the website and functionalities may not work properly at all (e.g., profile logging-in).

## **Changes to This Policy**

If we make any material update to this Cookies Policy, we will notify you. Otherwise, you should check this policy whenever you use our Site to ensure you are happy with its content at that time, as it will be binding upon you without further notice.

Scott Jameson

CEO

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