

Tax Strategy Policy

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Introduction

This document, approved by the Board of GL events UK Ltd, sets out GL events UK Company's policy and approach to conducting its tax affairs and dealing with tax risk, and is made available to all GL events UK Company's stakeholders. The document will be periodically reviewed by the Company External Tax Advisors, and any amendments will be approved by the GL events UK Ltd Board of Directors. It is effective for the year ending 31 December 2019, and will remain in effect until any amendments are approved by the GL events UK Ltd Board of Directors.

The Company External Tax Advisors team partners with our businesses to ensure that:

1. The strategy is adopted and followed consistently across the Company, with clear lines of responsibility and accountability
2. There is alignment of the strategy with GL events UK Company's overall approach to corporate governance and risk management
3. GL events UK Company pays the right amount of tax required of it under the laws and regulations of the countries in which it operates.

Company Tax Policy

GL events UK Company is committed to conduct its tax affairs consistent with the following objectives, to:

1. Comply with all relevant laws, rules, regulations, and reporting and disclosure requirements, wherever we operate
2. Ensure the tax strategy is at all times consistent with the Company's overall strategy, its approach to risk, and the Company Core Values
3. Apply professional diligence and care in the management of all risks associated with tax matters, and ensure governance and assurance procedures are appropriate
4. Foster constructive, professional and transparent relationships with tax authorities, based on the concepts of integrity, collaboration and mutual trust
5. GL events UK Company will use incentives and reliefs to minimise the tax costs of conducting its business activities but will not use them for purposes which are knowingly contradictory to the intent of the legislation.

Company Tax Code of Conduct

This Company Tax Code of Conduct (CoC) outlines the principles setting out how GL events UK Company people are expected to operate with respect to tax matters in support of the above Company Tax Policy. Non-adherence to this CoC could constitute a disciplinary matter, potentially leading to sanctions up to and including dismissal. The Company Tax CoC is set out in detail below.

Compliance with laws, rules and regulations.

GL events UK Company is committed to observing all applicable laws, rules, regulations, and reporting and disclosure requirements, wherever there is a requirement to do so as a result of our business presence and transactions, in line with our Integrity Core Value.

Importantly, a dedicated tax team (External Tax Advisors) will collaborate with the Company's businesses to provide advice and guidance necessary to ensure compliance, obtaining external advice where necessary. There are clear management responsibilities, backed up by regular monitoring and review, carried out by members of Company External Tax Advisors with the necessary experience and skill set.

Consistency with Company strategy

Tax decisions will be made at all times in a manner which is consistent with and complements the Company's overall strategy. Key business decisions should be made cognisant of the tax consequences and with the aim of optimising the after-tax returns for the Company's shareholders. Company External Tax Advisors will partner with the businesses to ensure there is that consistency.

Governance, Assurance and Tax Risk Management

Responsibility and accountability for the Company's tax affairs is clearly defined in accordance with a Tax Responsibility Matrix, and decisions will be taken at an appropriate level, determined by formal Company Delegation of Authority.

Diligent professional care and judgement will be employed to assess tax risks in order to arrive at well-reasoned conclusions on how the risks should be managed. Where there is uncertainty as to the application or interpretation of tax law, appropriate written advice evidencing the facts, risks and conclusions may be taken from third party advisers to support the decision-making process.

In reviewing the risks of a tax action or decision, always bearing in mind the requirements of the Company Tax Policy, the following would be considered:

- the legal and fiduciary duties of directors and employees
- the requirements of our Company Core Values and policies such as the Company Ethics Policy
- the maintenance of corporate reputation, having particular regard to the principles embodied in the Company's Social Responsibility Core Value regarding the way we interact with the communities around us
- the tax benefits and impact on the Company's reported result comparative to the potential financial costs involved, including the risk of penalties and interest
- the wider consequences of potential disagreement with tax authorities, and any possible impact on relationships with them.

Company External Tax Advisors will employ various risk management processes and systems to provide assurance that the requirements of the Company Tax Policy are being met. This will include compliance and risk monitoring systems and internal audit reviews of tax compliance activity across the Company.

Relationships with tax authorities

GL events UK Company is committed to the principles of openness and transparency in its approach to dealing with tax authorities wherever we operate around the world. All dealings with the tax authorities and other relevant bodies will be conducted in a collaborative, courteous and timely manner. The aim would be to strive for early agreement on disputed matters, and to achieve certainty wherever possible.

Incentives and reliefs

GL events UK Company believes that it should pay the amounts of tax legally due in any territory. There will, however, be circumstances where this amount may not be clearly defined, or where alternative approaches may result in differing tax outcomes. The Company will use its best judgement in determining the appropriate course of action, using available reliefs and incentives where possible.

UK context

On 9 December 2015, HMRC in the UK published a draft Framework for Cooperative Compliance in the UK, following a consultation process titled “Improving Large Business Tax

Compliance”. In particular, this addresses the relationship between large businesses and HMRC in the UK, and promotes best practice in a business’ governance over its UK tax affairs. This Company External Tax Advisors Strategy aligns with the published draft. In particular, GL events UK Company commits to:

- adopt open and collaborative professional relationships at all times with HMRC;
- engage in full, open and early dialogue with HMRC to discuss tax planning, strategy, risks and significant transactions;
- make fair, accurate and timely disclosure in correspondence and returns, and respond to queries and information requests in a timely fashion;
- seek to resolve issues with HMRC in real time and before returns are filed if possible, and where disagreements arise, work with HMRC to resolve issues by agreement (where possible);
- be open and transparent about decision-making, governance and tax planning;
- reasonably believe that transactions are structured to give a tax result which is not inconsistent with the economic consequences (unless specific legislation anticipates that result), nor contrary to the intentions of Parliament; and
- interpret the relevant laws in a reasonable way, and ensure transactions are structured consistently with a co-operative relationship;

Scott Jameson



CEO