

experience expertise
innovation

CASE STUDY



The Nantwich Show

Event

Snowdens has been the sole supplier of marquees and temporary structures to the Nantwich Show for the last 7 years, host to the Worlds largest International Cheese Awards.

Marquees

A total of 12,000sqm of marquees were supplied in 2013, including the cheese awards hall which was increased in 2013 by 1,000sqm to accommodate new entrants.

- Cheese Awards Hall – 40m x 140, temperature controlled
- Hospitality – 25m x 50m + 15m x 35m hospitality unit
- County Show – 60,000 square foot traditional marquee.

Challenge

The main marquee we supplied needed to maximise the presence of the cheese awards, whilst the county show marquees needed to be simple but effective.

The Nantwich Show is on a small site so it can be a challenge to get all the corporate hospitality suites in.

We also had to navigate around trees, which was an additional challenge.

Outcome

The cheese awards are growing each year with 2013 seeing just under 4,000 entrants from 24 countries.

Due to the flexibility of our marquees, after the show the organisers are able to utilise the hospitality structure for a concert.



"Snowdens provide excellent quality and service. I look forward to working with them for many years to come"

Events Director, The Nantwich Show and International Cheese Awards.



events

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