



UK



Royal Parks Half Marathon

Case Study

At GL events, we're lucky enough to partner with some of the best sports management agencies, in support of the world's most powerful and iconic mass sporting events, bringing participants together to share powerful and often emotional experiences.

Earlier this month, we travelled to central London to provide a range of temporary structures, pagodas and marquees in support of the ninth Royal Parks Half Marathon, a 13-mile route which takes in some of the capital's most historic landmarks, including





Buckingham Palace, Horse Guards Parade and the Royal Albert Hall; crossing four of London's iconic Royal Parks – Hyde Park, The Green Park, St James's Park and Kensington Gardens.

More than 16,000 participants raised funds for 422 charities, generating over £25m for their chosen causes; including the Royal Parks Foundation, which relies on donations to maintain its estates to the benefit of nature and wildlife as well as the wider community.

The temporary event buildings supplied by GL events included a vast secure baggage area; a beautifully presented temporary hospitality suite for VIP guests; event medical facilities; trade stands for corporate event partners; various pagodas, which functioned as information and administration points, and a range of

large marquees and temporary structures, which provided a promotional and administrative base for charities present at the event.

The GL events team worked closely with long-term partner, Limelight Sports, which manages the event and places sustainability at the core of its operations. Working around carefully coordinated road closures, we planned and delivered our build and de-rig to minimise environmental disruption and energy consumption.

GL events offers environmentally conscious event structure hire and supplies first class event marquees and pagodas which support and enable all manner of events. We're specialists in solutions for mass participation events and welcome the opportunity to discuss your sporting event requirements.

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