



UK



Goodwood Festival of Speed Case Study

Launched in 2003 the Goodwood Festival of Speed is billed as the largest and greatest motoring garden party in the world. It is one of Goodwood's flagship events and GL events UK has provided temporary structures across the event since it's launch.

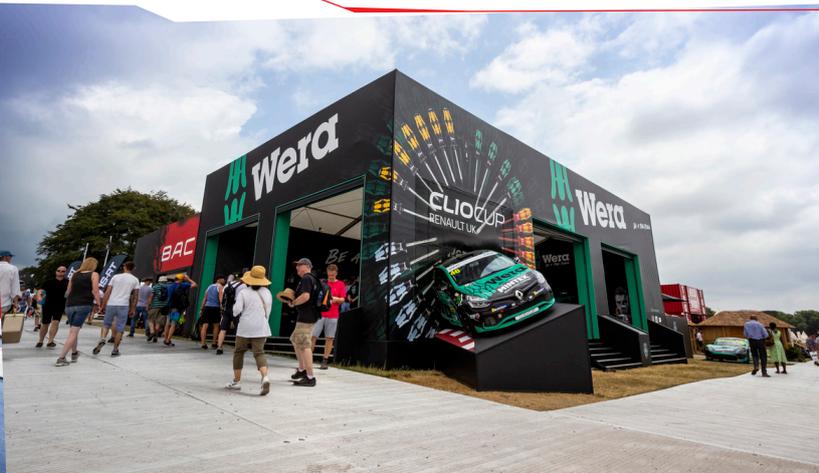
The 11,500 acre Goodwood Estate in the heart of West Sussex is home to not only summer's Festival of Speed, but also the Goodwood Revival in autumn; another Goodwood flagship event. GL events UK supplies temporary structures to both events as a long-term, contracted partner of the automotive festivals.

Stand-out features at the Goodwood Festival of Speed include a wide range of bespoke, eye-catching structures, built on scaffolding to create different zones and incorporating a variety of stylish roofs, as well as all manner of hospitality structures and trade stands ranging from individual chalets to multi-deck spaces.

One of the best-received structures year on year has been the temporary auction venue, created for Bonhams. GL events UK enjoys a long-standing relationship with the world-famous motoring auctioneer and regularly provides a range of spacious temporary structures for Bonhams, not only in the UK, but also around the world.

GL events UK works with a number of exhibiting clients, including leading automotive manufacturers, to create high-specification branded spaces and brand activations.





The strength of GL events UK's relationships mean that it can ensure a smooth and timely build process. This allows it to innovate and provide new concepts every year, to ensure that new and returning visitors enjoy an exciting, premium and fun-fuelled experience every time.

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