



UK



BBC's 'The Greatest Dancer' - TV Show Case Study

GL events UK has worked in partnership with Fremantle Media to create audience seating for BBC's hit show 'The Greatest Dancer'.

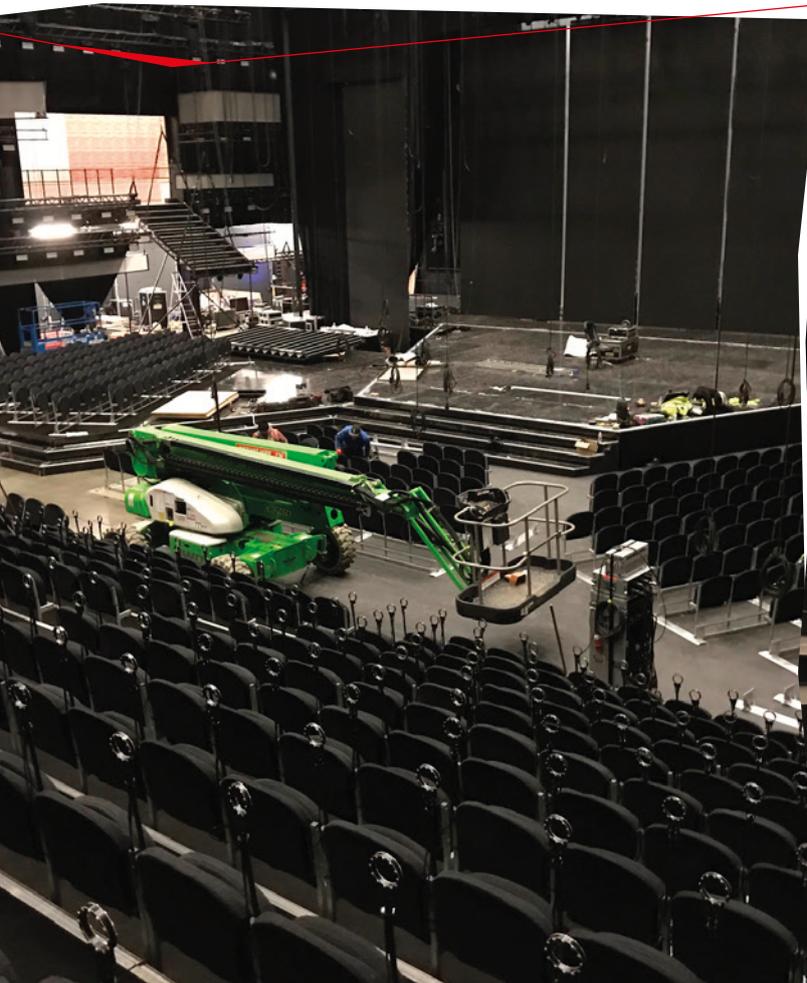
The event infrastructure company was asked to create the foundations of the live show's set, so it could be filmed in front of a live and enthusiastic audience.

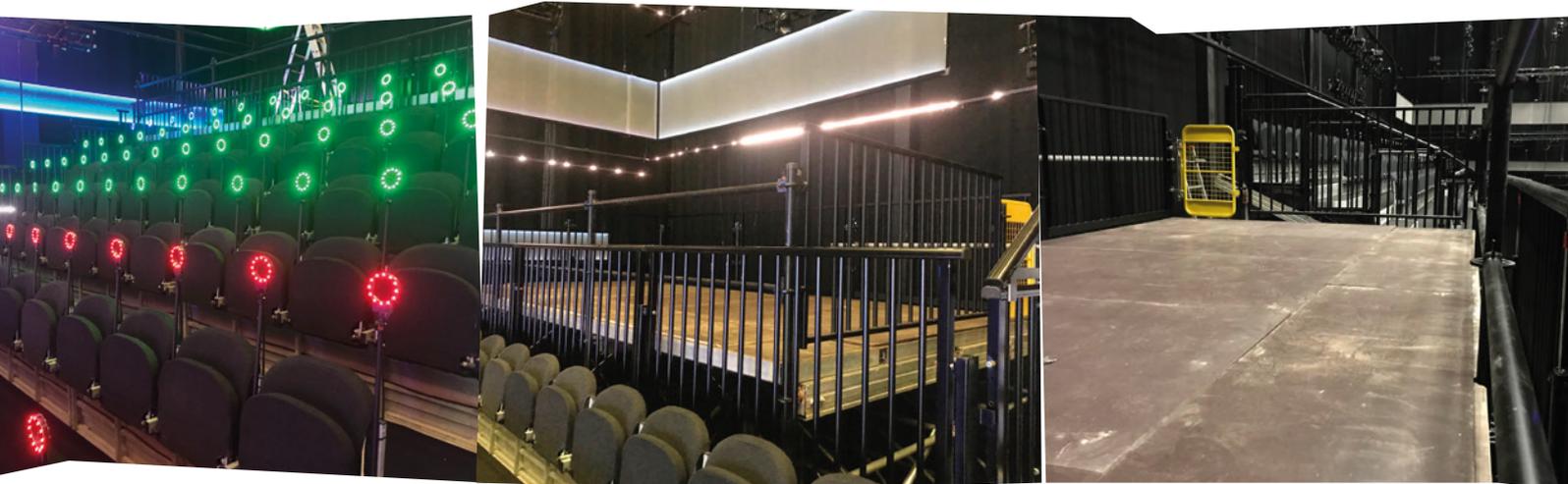
The build was large and all-encompassing, consisting of a mixture of tiered and flat-floor seating, and associated camera staging to allow over 1,100 spectators to watch the show as it was filmed live in front of them.

The tiered seating was built using 689 of GL events UK's incredibly comfortable, premium seats, each installed with higher sightlines and set within a stand infrastructure that was created with marine plywood and with the anti-slip surface covered with carpet, to ensure the stand was almost noiseless.

Meanwhile the flat floor seating added another 423 seats to the experience and again consisted of a more comfortable seat for the audience. Added to this, GL events UK constructed a JIB stage deck platform, FOH stage deck platform, and two Ped stage deck platforms with access from the grandstand seating.

As part of the show, the audience was given the chance to vote on whether they were enjoying the dancers' performances or not. This required technology to be installed on each chair; GL events UK's seating allowed the space for the audience to sit comfortably, even with the addition of this technology, a key component of the original brief to the company.





Production of the infrastructure was delivered in two stages, GL events UK's team erecting the tiered seating and platforms first, allowing the show's design team the floor space to create the set – staging, lighting, staircases, screens etc. Once this was in position, the team was then able to position the flat-floor seating. This was the same with the dismantle, again allowing the set to be taken down, and splitting the breakdown into two phases.

Commenting on the event, Dave Gregory, Technical Manager, The Greatest Dancer, said: *"It's been a really smooth process from start to finish. GL events' seating is brilliant quality, and the room they allow for the audience is so generous that we were able to add our voting technology and still give our fans a comfortable and enjoyable experience."*

"The build and dismantle also worked really well and was testament to GL events' ability to work flexibly with us as a partner. Together we really delivered for the show."

Chris Mansell, Director of Seating and Stadia at GL events UK, added; *"This was a really interesting brief for us to be a part of and we're delighted that it was a combination of the quality of the product we delivered, next to the quality project management, that led to a pretty seamless project. It's important to us to keep on delivering for our customers to the very highest standards."*

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