

# Sustainability Specialist

GL events UK is a leading supplier of event infrastructure within the UK market. It forms part of the global GL events Group, with an annual group turnover of €1.32 billion in 2022.

The UK Group is made up of seven business units focused on temporary infrastructure for both events and industrial and commercial clients. There business units are: GL events (Structures and temporary seating); Stadia by GL events; Xpect Furniture, Flow Power Solutions, Spaciotempo, Aganto and Field & Lawn. Focus areas include event hospitality structures, temporary event grandstand seating; event furniture; temporary event power; permanent stadium construction and stadium seating; and temporary and semi-permanent buildings to markets including industry, logistics, retail, sport & leisure and the public sector.

A vacancy has arrival for a Sustainability Specialist to join the business to support the Director of Marketing and CSR, the CEO and the Commercial Teams to lead on the reporting around carbon emissions across the UK group, supporting the business units in implementation of and reporting against their Sustainability Management Plans, and working with members of the Commercial teams to offer added value to clients during the sales and tender process through sustainability related deliverables.

The Sustainability Specialist is an office based role, with the option to be physically based at one of the GL events UK offices – Castle Donington, Uttoxeter or Newcastle under Lyme. Travel to other GL events offices and to client sites will also be required.

## Responsibilities

Main responsibilities will include:

- Working with a broad range of stakeholders, leading on ESG reporting and carbon management projects for GL events UK (including all GL UK business units), compliant with statutory and regulatory requirements, ensuring the quality, analysis, and processing of collected data.
- Collaborating with Head Office ESG team within GL events Group (Lyon, France) in the development of our Group-wide sustainability profile, contributing to shaping and improve sustainable strategy across the GL group, leveraging the commercial opportunities created by UK and EU ESG frameworks to produce innovative initiatives for UK businesses as well as the wider Group..
- Management of carbon footprint calculations, leading on roadmap action plans, and contributing to the evolution of information systems and processes.

- Coordinating analysis of sustainability data, working closely with HQ team, for management reporting at UK and group level.
- Working with GL company leads to develop and maintain dashboard data management system for sustainability reporting for all UK business units.
- Participating in cross-functional projects to reduce the carbon footprint (energy, mobility, transportation, etc.) in line with Sustainability Roadmap to 2030.
- Contributing to tender documentation and project planning for new business, and to the development of client focused sustainability offerings.
- Working together with the Commercial and Marketing & CSR directors to develop an overarching sustainability charter for clients in line with Sustainability Action Plan.
- Working in close collaboration with Commercial Director and Account Managers, developing client specific sustainability plans; in line with third party sustainability objectives and action plans.
- In coordination with the Commercial team, developing event-specific sustainability solutions and attend and present on sustainability at client meetings.
- Representing the organisation on sustainability activities and initiatives at conferences, debates, round table discussions and sponsor events.
- Working in close collaboration with SHEQ team on sustainable procurement; developing sustainability charter for suppliers, identifying new sustainability partners in supply chain, measuring delivery against requirement.

### The Successful Applicant

#### **Essential Criteria**

Degree level qualification in business management, environmental, engineering or equivalent

3+ years' experience in a business environment with a strong commercial focus

A good understanding of compliance requirements – risks, opportunities etc.

A good understanding of governance activities and best practice related to ESG planning, emissions legislation and knowledge of UK, European and UN sustainability frameworks, carbon management certification, and UK Net Zero roadmaps.

Excellent communication and presentation skills.

Strong influencing skills, can establish strong and lasting relationships with key partners, internal and external stakeholders, comfortable working in international teams.

Demonstrable time management and organisational skills, able to prioritise workload in line with tight deadlines, and work effectively under pressure on multiple projects.

Proven experience in analysing and coordinating non-financial data in a corporate environment, consolidating sustainability data, and drafting reports.

Excellent proficiency in Excel and PowerPoint

Experience of developing close working relationships with commercial colleagues at all levels, media and industry colleagues

Analytical, resilient, passionate and delivery focussed, with excellent attention to detail.

### Desirable Criteria

Experience working in tier 1 construction.

An understanding of policies including UK Sustainability Disclosure Standards, Powering Up Britain and Ten Point Plan, EU Corporate Sustainability Reporting Directive (CSRD), European Green Deal, and the sustainability and environmental objectives covered in ISO 9001 standards, 14001 and 20121 frameworks (currently held by GL events) would be an advantage.

Knowledge of the UK events industry

GL events offers the right candidate unrestricted potential, ongoing career development, entitlement to membership of the Company contributory pension scheme and an attractive competitive salary.

Annual Performance-related bonus