



UK



BP Annual Conference Case Study

BP's Annual Conference and Exhibition was held in Hazlehead Park, Aberdeen. The client wanted a series of marquees suitable for BP's Annual Conference to be used as a reception, exhibition, chalets and services. They all required a high quality bespoke interior finish to create a dramatic backdrop to the conference.

The site chosen at Hazlehead Park, Aberdeen was a heavily sloping area, which is always a challenge when building a level structure.

The park, which is owned by the local council and used for a number of events each year, was only available for use on the condition that it was left in a pristine state for an event the following week.



Due to sloping nature of the ground, the marquees had to be positioned on the top of the hill which meant a large amount of trackway was required just to get the 100-tonne crane into position for the Giant marquee.

Structures supplied:

The main venue was made using a Giant marquee with an interior flat white roof lining and bespoke purple tack-off gables and walls. The entrance to the main venue was made with a 2m x 8m and a 3mx 12m Premier Mercury marquee, fitted with bespoke tack-off lilac linings throughout and a fully glazed frontage. The Reception area was completed with bespoke flat tack-off lilac linings throughout and was divided into areas for an exhibition and drinks reception.

A luxury Moduvac toilet system was installed inside a 15m x 15m marquee, fitted with a bespoke horizontal lining.

A 15m x 30m marquee was divided up for use as a Kitchen and back of house services.

All marquees were fitted with an integral cassette floor system to create a level finish.

Summary of structures

- › Entrances: 2m x 8m and 3m x 12m
- › Kitchens and services: 15m x 30m
- › Main area: 40m x 50m
- › Reception: 20m x 50m
- › Toilets: 15m x 15m

Despite these challenges, the graduation ceremonies were a tremendous success. The site team performed a safe installation and clearance whilst avoiding any damage to the park's beautiful grounds.

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